

# 2011 Online Coupon Advertising

<http://rockrivertimes.com/>  
**Congratulations!**  
**You have printed your coupon successfully!**

The merchant shown below is waiting for your business! Be sure to redeem your coupon as soon as possible.

Remember to come back to <http://rockrivertimes.com/coupons-2/> to find more exciting coupons sponsored by your weekly newspaper: *The Rock River Times*—The Voice of the Community Since 1987.



*The Rock River Times*  
Get an  
**extra 5%**  
off any print display  
advertising  
contract of four  
times or more.  
Valid with any other special  
or promotion.



*The Rock River Times*  
THE VOICE OF THE COMMUNITY SINCE 1987  
Your FREE weekly newspaper  
Locally owned and operated • Frank Schier, Editor & Publisher  
128 N. Church St. • Rockford, Illinois 61101  
ph 815-964-9767 • fax 815-964-9825 • [www.rockrivertimes.com](http://www.rockrivertimes.com)

## Welcome to our new online coupons page!

- Launched 8-18-11, our coupon page is brand new!
- If you send your own coupon artwork, send a 300 dpi jpeg sized to 6" across by 3-3/4" tall.



- If you prefer, we can design your online coupon artwork for you.
- Get 5 percent off when you prepay for at least six months on a six-month to one-year online contract.
- We accept VISA, MasterCard, Discover and American Express.

To advertise online with  
The Rock River Times, call



128 N. Church St. • Rockford, IL 61101  
Phone: 815.964.9767 • Fax: 815.964.9825  
[contact@rockrivertimes.com](mailto:contact@rockrivertimes.com)

## Online coupon advertising rates

**SPECIAL:** \$120 per year

**Savings:** Advertise online for an entire year for just 33 cents per day

**Annual Cost:** \$120

**MONTHLY RATE:** \$20

**Savings:** Advertise online for less than \$1 per day

**Annual Cost:** \$240

**WEEKLY RATE:** \$14

**Savings:** Advertise online for \$2 per day

**Annual Cost:** \$728

**Prepay discount:** Get 5 percent off when you prepay for at least six months on a six-month to one-year online contract.

Artwork should be submitted no later than noon on the Friday before Wednesday's publication.

*The Rock River Times*