

2011 Online Advertising Rates



Welcome to the new RockRiverTimes.com

- Links to advertiser's website are available with all ad purchases.
- Get 5 percent off when you prepay for at least six months on a six-month to one-year online contract.
- We accept VISA, MasterCard, Discover and American Express.

Tower
1.75" x 8.75"

Double
1.75" x 3.5"

Single
1.75" x 1.75"

- First come, first served!



To advertise online with The Rock River Times, call



128 N. Church St. • Rockford, IL 61101
Phone: 815.964.9767 • Fax: 815.964.9825
contact@rockrivertimes.com

TOWER (1.75 x 8.75): \$90 per month or \$35 per week

Savings: Advertise online for less than \$3 per day (monthly rate)
Annual Cost: \$1,080 at monthly rate/
\$1,820 at weekly rate

DOUBLE (1.75 x 3.5): \$60 per month or \$28 per week

Savings: Advertise online for less than \$2 per day (monthly rate)
Annual Cost: \$720 at monthly rate/
\$1,456 at weekly rate

SINGLE (1.75 x 1.75): \$30 per month or \$21 per week

Savings: Advertise online for less than \$1 per day (monthly rate)
Annual Cost: \$360 at monthly rate/
\$1,092 at weekly rate

Prepay discount: Get 5 percent off when you prepay for at least six months on a six-month to one-year online contract.

All prices listed are per week. Artwork should be submitted no later than noon on the Friday before Wednesday's publication.

